



# **NYSFDA 2022 ANNUAL CONVENTION**

**August 21-24, 2022**

Turning Stone Resort Casino, Verona, NY

## **ATTENDEE INFORMATION**

Online Registration is Open! Visit [my.nysfda.org/convention](https://my.nysfda.org/convention).



[www.nysfda.org](https://www.nysfda.org) | [info@nysfda.org](mailto:info@nysfda.org) | 800.291.2629





## TIME TO JOIN ME AT TURNING STONE!

On behalf of NYSFDA, I invite you to attend the 2022 Annual Convention August 21-24 at the Turning Stone Resort Casino. And remember, registration is free for members (before August 15).

Convention is the culmination of many hours of hard work by the Continuing Education & Convention Committee, member volunteers, and the dedicated NYSFDA staff. They've selected another outstanding lineup of speakers and session topics with a total of 12 CEUs available. Plus, visit the trade show, chat with the vendors and be sure to thank them for coming and continuing to support our organization and its members. They are essential partners in creating this Convention.

It has been an honor to serve as your President. I so appreciate the support of all NYSFDA members and am grateful for the service of those volunteers who stood beside me.

I'll see you in August!

Humbly yours,  
*John J. Kelly, NYSFDA President*

## THANK YOU NYS TRIBUTE FOUNDATION!

Educational programming provided by the NYS Tribute Foundation, thanks in part to Franklin O.L. Steinberg's generous donation.

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FOUNDATION  
charity • knowledge • education



# JOIN Us!

NYSFDA's Annual Convention is a great place to earn valuable CEUs, cultivate relationships, and celebrate accomplishments. Through dynamic educational sessions and entertaining special events, there are so many opportunities to connect. And Turning Stone Resort Casino in Verona provides the perfect meeting spot, centrally located and conveniently right off the NYS Thruway!

**Register Online! Visit [my.nysfda.org/convention](https://my.nysfda.org/convention) to complete your registration.**

## HOTEL & TRAVEL

**Turning Stone Resort Casino**  
5218 Patrick Road | Verona, NY 13478

### **Nightly Room Rates for NYSFDA 2022 Attendees:**

Tower Rooms \$190/night | Tower Junior Suites \$270/night  
Lodge One-Bedroom Suites \$279/night | Lodge VIP Suite \$345/night

To reserve online, visit [my.nysfda.org/Convention2022Hotel](https://my.nysfda.org/Convention2022Hotel)  
Group Code: HFUNR22 | Guest Password - guest  
or call 800.771.7711.

Please make your reservations directly with the Resort. **The Reservation Deadline is July 21, 2022** for NYSFDA rates. A deposit of one night's stay is required.

## FEATURED SPEAKERS

- **Dr. Michael Baden** - Keynote Presentation
- **Thomas Fuller**, NYS Bureau of Funeral Directing
- **Allison Gilbert**, Emmy Award Winning Journalist
- **Jan Hargrave**, Body Language Expert
- **Dominick Astorino**, Modern Embalmer

## SESSION TOPICS

- NYS Law - 2 opportunities to attend!
- Forensic Pathology
- Restorative Art
- Marketing Strategies
- The Importance of Self-Care
- And so much more!

Visit [my.nysfda.org/convention](https://my.nysfda.org/convention) for a full list of speakers and session topics.

# CONFERENCE AGENDA\*

**Earn up to 12 CEUs in 3 days!**

Online Registration is open: [my.nysfda.org/convention](http://my.nysfda.org/convention)

## Sunday, August 21

**Special Event: Shooting of Sports**

**Clays Competition** .....11:45 a.m. - 4:00 p.m.  
Vernon National Shooting Preserve

**Opening Night Texas-Style BBQ** .....6:30 p.m.  
Tin Rooster, Turning Stone Resort

## Monday, August 22

**Concurrent Sessions | 1 CEU each** .....9:00 - 10:00 a.m.

**Families Gone Wild: Defusing Conflict  
in the Arrangement Room**

Presenter: Jason Troyer

**What to Say and Not Say to a Grieving Family**

Speaker: Dave Roberts

**Custom Approaches to Building a  
Better Residency**

Speaker: Leili McMurrough

**What About the Kids?**

Speakers: Megan Lopez & Vicki Jay (NACG)

**Concurrent Sessions | 1 CEU each** .....10:15 - 11:15 a.m.  
*Repeated from earlier*

**General Session | 1 CEU** .....11:30 a.m. - 12:30 p.m.  
**Understanding the Importance of  
Nonverbal Communication**  
Speaker: Jan Hargrave

**Buffet Lunch | Ticket purchase required** .....12:30 - 1:15 p.m.

**Keynote Address | 1 CEU** .....1:15 - 2:30 p.m.  
**A Medical Examiner's Case Study:  
The Jeffrey Epstein Case**  
Speaker: Dr. Michael Baden

**Service of Remembrance  
& Annual Meeting** .....2:45 - 4:30 p.m.

**Exhibit Grand Opening &  
Silent Auction Cocktail Reception** .....4:30 - 7:30 p.m.

**Student/Resident Meet-Up** .....7:30 - 8:30 p.m.  
This event is specifically designed for students,  
Residents and newly-licensed FDs to connect on a social level.



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## Tuesday, August 23

**Concurrent Sessions | 2 CEUs Each** .....8:30 - 10:30 a.m.

**The Relevance of Restorative Art  
& Practical Restorative Art**

Speaker: Dominick Astorino

**Keeping Memories of Loved Ones Alive:  
A Critical Marketing Tool**

Speaker: Allison Gilbert

**Exhibits Open/Strolling Brunch** .....10:30 a.m. - 1:30 p.m.

Compliments of PrePlan Funeral Trust! Enjoy a light brunch while browsing the exhibits, finalizing your deals with our vendors, and catching up with colleagues. Save room for ice cream!

**Concurrent Sessions | 2 CEUs Each** .....1:30 - 3:30 p.m.

**NYS Law**

*(Repeated on Wednesday)*

Speaker: Thomas Fuller

**Reading Between the Lines: Industry Bias,  
Facts and Fallacies & Color Theory and Soft  
Tissue Repair**

Speaker: Dominick Astorino

**Marketing Bootcamp: You Must Start with the Basics**

Speaker: Joe Weigel

**Chapter Networking Event** .....3:30 - 4:30 p.m.

**Annual Banquet** .....6:00 - 10:00 p.m.

## Wednesday, August 24

**General Session | 1 CEU** .....8:30 - 9:30 a.m.

**Yes You: How to Serve Families Better  
by Being Selfish**

Speaker: Ryan Thogmartin

**General Session | 1 CEU** .....9:45 - 10:45 a.m.

**Cremation is \_\_\_\_: Understanding  
Cremation Motivations**

Speaker: Barbara Kemmis

**General Session | 2 Law CEUs** .....11:00 a.m. - 1:00 p.m.

**NYS Law**

*(Repeated from Tuesday)*

Speaker: Thomas Fuller

# SPECIAL EVENTS

## Register Online

Visit [my.nysfda.org/convention](https://my.nysfda.org/convention) to complete your registration.

### Shooting of Sporting Clays Competition

**Sunday, August 21 | 11:45 a.m. - 4:00 p.m. | Vernon National Shooting Preserve**

Join us for an afternoon of outdoor adventure at the Vernon National Shooting Preserve. The Sporting Clay course is set throughout open fields, hardwoods, and over deep ravines, allowing you to experience Central New York's countryside. Whether you're a beginner or experienced shooter, fun will be had by all! A light lunch will be available at 11:45 a.m. and cocktails and light snacks will be served following the event. *Pre-registration is required.*

### Opening Night Texas-Style BBQ

**Sunday, August 21 | 6:30 p.m.**

Join us for a Texas-Style BBQ at the Tin Rooster (Exit 33 Wing), the premiere dining and entertainment complex at the Turning Stone Resort. Dress for the evening is casual. *Pre-registration is required.*

### Chef-Led Charcuterie Class

**Monday, August 22 | 12:00 p.m.**

Join us for an afternoon filled with food, wine and friendly competition! You'll split up into teams and see who can build a better Charcuterie Board, followed by enjoying your creations paired with wine. Bring your creativity and appetite! *Pre-registration is required.*

### Annual Banquet

**Tuesday, August 23 | 6:00 - 10:00 p.m.**

Enjoy an evening of dinner and dancing with your colleagues from across the state. This semi-formal event starts off with an open bar and delightful hors d'oeuvre, followed by a delectable dinner, then, it's time for music and dancing. *Pre-registration is required.*



## ALL ACCESS PASS TO CONVENTION

Download our 2022 app! [my.nysfda.org/APP](https://my.nysfda.org/APP)

Learn more: [my.nysfda.org/convention](https://my.nysfda.org/convention)



# 2022 FEATURED SPEAKERS!

## Get to Know Some of the Speakers

For the full speaker list visit [my.nysfda.org/convention](https://my.nysfda.org/convention).



### Dr. Michael Baden - Keynote Speaker

Michael M. Baden is an American physician and board-certified forensic pathologist known for his work investigating high-profile deaths and as the host of HBO's *Autopsy*. He is considered controversial, and has on a number of occasions been on the opposite side of many experts in his line of work. In October 2019, Baden was hired by Jeffrey Epstein's brother, and observed the autopsy done by city officials following Epstein's death. Baden disputed New York City chief medical examiner Barbara Sampson's conclusion that Epstein's death was a suicide, asserting that three fractures in Epstein's neck were more consistent with homicide by strangulation and rarely seen in suicide by hanging. His opinion on the case has been disputed.



### Dominick J. Astorino

Dominick J. Astorino is an adjunct professor of mortuary science both at Worsham College of Mortuary Science in Chicago and Wayne State University in Detroit where he wrote and teaches courses in embalming, restorative art, pathology and microbiology. Innovations such as the creation of a hands-on cranial reconstruction lab as well as teaching advanced techniques by applying basic principles have earned him accolades and awards from students and colleagues alike. His work in the field of restorative art and reconstructive embalming has been highlighted in numerous publications worldwide as well as by invitations to present lectures across the US, Canada, Europe, Africa, Asia and the Caribbean.



### Jan Hargrave

Working with thousands in the field of personal growth and self-expression through seminars and workshops for the past 10 years, Ms. Hargrave continues to inspire many of today's leading corporations. Her expertise concerning nonverbal communication in the courtroom and witness preparation, plus her membership in the American College of Forensic Examiners, proves to be the topics of interest in her presentations across the country. Nonverbal communication - "Body Language" - often communicates a different message from the spoken word. Bring your body, your curiosity, your sense of humor and learn what your body - and the body of others - is communicating to the world.



### Allison Gilbert

Allison Gilbert is an Emmy award-winning journalist and one of the most thought-provoking and influential writers on grief and resilience. Gilbert is a popular workshop leader and keynote speaker, presenting to such groups as NFDA, ICCFA, and Google. Her presentation will focus on practical and innovative opportunities to increase community engagement around commemoration. It will also reveal strategies for developing successful local and regional partnerships.



1 South Family Drive  
Albany, NY 12205

# VENTURE TO VERONA THIS SUMMER!

**Earn up to 12 CEUs | Celebrate the Industry | Connect with Colleagues**  
**August 21-24 | Turning Stone Resort Casino Verona, NY**

.....  
**REGISTER ONLINE!**

It's quick, it's easy, it's free: [my.nysfda.org/convention](https://my.nysfda.org/convention)



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