

2017 SPONSORSHIP OPPORTUNITIES



We're in Saratoga Springs for the 2017 NYSFDA Annual Convention. We believe that this family-friendly location, combined with free registration for members, will again result in a great convention in 2017. Why not take this opportunity to sponsor a convention event? To become a sponsor, simply select your sponsorship level below and return to NYSFDA by fax or mail. We can invoice you at a later date (normally about one month prior to the convention).

\$7,500 Platinum Sponsor - 1 Opportunity

- Sponsorship recognition pre and during Convention, with logo
- Exhibit booth signage and balloons identified as "Convention Sponsor"
- Sponsorship ribbon on registration badge
- Full page ad in the Convention program
- Hyperlink to your website with your choice of landing page on our Convention app
- Cocktail napkins featuring your company logo
- Ability to place printed materials in our registration packet
- Ability to introduce the keynote speaker and give a 3 minute presentation on your product
- 4 tickets to the Annual Banquet on August 22

\$5,000 Gold Sponsor - 2 Opportunities

- Sponsorship recognition pre and during Convention, with logo
- Exhibit booth signage and balloons identified as "Convention Sponsor"
- Sponsorship ribbon on registration badge
- 1/2 page ad in the Convention program
- Hyperlink to your website with your choice of landing page on our Convention app
- Cocktail napkins featuring your company logo
- Ability to place printed materials in our registration packet

\$3,500 Solar Eclipse Sponsor - 1 Opportunity

- Exclusive sponsorship of the "Solar Eclipse Break" which will include a champagne toast and eyeglasses for viewing the solar eclipse on August 21
- Sponsorship recognition pre and during Convention, with logo
- Exhibit booth signage identified as "Convention Sponsor"
- Sponsorship ribbon on registration badge
- ¼ page ad in the Convention program
- Hyperlink to your website on our Convention app

\$2,500 Silver Sponsor

- Sponsorship recognition pre and during Convention, with logo
- Exhibit booth signage identified as "Convention Sponsor"
- Sponsorship ribbon on registration badge
- ¼ page ad in the Convention program
- Hyperlink to your website on our Convention app

\$2,500 Lanyard Sponsor - June 1st deadline

- Sponsorship recognition pre and during Convention
- Your organization's logo will be exclusively featured on the Convention name badges and lanyards

\$2,500 Registration Bag Sponsor - June 1st deadline

- Sponsorship recognition pre and during Convention
- Your organization's logo will be exclusively featured on the Convention registration bags

\$1,500 Refreshment Break Sponsor

- Sponsorship recognition pre and during Convention
- Signage recognizing sponsorship during break

\$1,000 Break-Out Education Session Sponsor

- Sponsorship recognition pre and during Convention
- Signage recognizing sponsorship during session

\$500 Registration Sponsor

- Sponsorship recognition pre and during Convention
- Ability to place 1 piece of printed material in our registration packet

\$250 Friend of Convention Sponsor

Contact Person:	Email:
Company:	
Address:	
City/State/Zip:	
Telephone:	Fax:
Website:	

RETURN TO: NYSFDA, Attn: Kelly Deitz, 1 South Family Drive, Albany, NY 12205 * Fax: 518-452-8667
QUESTIONS? Contact Kelly at 518-452-8230 or kelly@nysfda.org